



LADUMA NGXOKOLO

CHIEF CREATIVE DIRECTOR AND FOUNDER OF MAXHOSA AFRICA,

A VISIONARY IN AFRICAN LUXURY FASHION.

RENOWNED FOR REIMAGINING XHOSA AESTHETICS INTO BOLD, MODERN DESIGN,
HIS CREATIONS HAVE BEEN SHOWCASED ON GLOBAL RUNWAYS AND CELEBRATED BY
INSTITUTIONS SUCH AS MOMA AND THE SMITHSONIAN.

THROUGH HIS INNOVATIVE APPROACH, LADUMA HONOURS HERITAGE
WHILE SHAPING THE FUTURE OF AFRICAN DESIGN.


MAXHOSA
AFRICA

RATE CARD

APPEARANCE FEE
\$8 600 (Max 4 Hours)

SPEAKING FEE
\$9 700 (Max 1 Hour)

KEYNOTE/LECTURE
\$17 000 (2 Hours)

MEDIA INTERVIEWS (RADIO)

INTERVIEW WITH JOURNO'S
\$4 300 (2 Hours Max)

LIVE IN STUDIO
\$2 600 (30 Minutes Max)

TELEPHONIC
\$1 400

NEWSPAPER
\$1 200

CAMPAIGN SHOOT
\$ 3 600 P/H

INSTAGRAM LIVE
\$6 900 P/H
(MAX Audience Engagement 2 Hrs)

SOCIAL MEDIA
@laduma's Pages

INSTAGRAM
\$3 400 A Post

PROMOTED
\$4 600 (Per Post, Per Week)

STORY
\$1 700

FACEBOOK
\$3 400

SPONSORED POST
\$4 600

STORY
\$1 700

TWITTER
\$3 400 Per Tweet

SPONSORED POST P/W
\$3 100



TERMS & CONDITIONS

DURATION

The service duration should be documented in writing and agreed upon at least 7 days before the service is rendered.

REPOSTING ON SOCIAL MEDIA PLATFORMS

Laduma will not be obligated to repost or re-share any content that has to do with the event/campaign that he will be a part of.

PAYMENT TERMS - MODES OF PAYMENT

Payment is accepted via EFT, PayPal etc.

PAYMENT FEES

Once the payment fee is agreed upon, please provide your invoicing details so we can issue an invoice.

All specified amounts exclude VAT, and VAT is not applicable or payable.

PAYMENT DUE DATE

Full payment is required upon receipt of the invoice. If payment in full is not received before the event, penalties may apply and the appearance will not proceed.

LATE PAYMENT PENALTIES

Additional charges or penalties may be imposed if the client fails to make payment by the specified due date.

SERVICE PLACEMENT & DURATION

The client must specify in writing the platforms, channels, websites, or specific locations where the rendered services will be displayed, along with the intended duration.

CANCELLATION POLICY - MODIFICATIONS

Date, location, and script changes must be communicated in writing.

TRAVELLING PREFERENCES

Airline Preference: Qatar Airways (first choice), Ethiopian Airlines (second choice)

Class Preference: First Class (first choice), Business Class (second choice)

Seat Preference: Aisle / Window

ACCOMODATION

Hotel - 4 Star

All specified amounts exclude flights and accommodation, which must be covered.